



PRAVADA®
F L O O R S

LOOKBOOK **2017**


LAMINATE SERIES CATALOG



PRAVADA FLOORS is a leading manufacturer and trusted provider of quality wood flooring products in North America. Pravada Floors' products are available throughout various retail distribution centers in Canada and the U.S. We are committed to redefining the look of floors and beautify interior spaces, offering product value, sustainable flooring solutions and incredible style options.

All of Pravada's flooring products are backed by a 35 year limited warranty.





All Pravada's laminate flooring adheres to the Pravada code of excellence in creating magnificent floors with the utmost attention to the finest details. Built to make a bold statement, these floors are designer approved and quality tested. With multiple vibrant colors to choose from and must see collections, Pravada Floors laminates are worth a check.

QUALITY IN DETAIL

Enhanced with exclusive technologies to address common concerns such as water damage, plank squeaking and scratches, our Laminate Series come with a 35-year warranty and is AC3 rated, ensuring that it meets the highest standards in the industry.

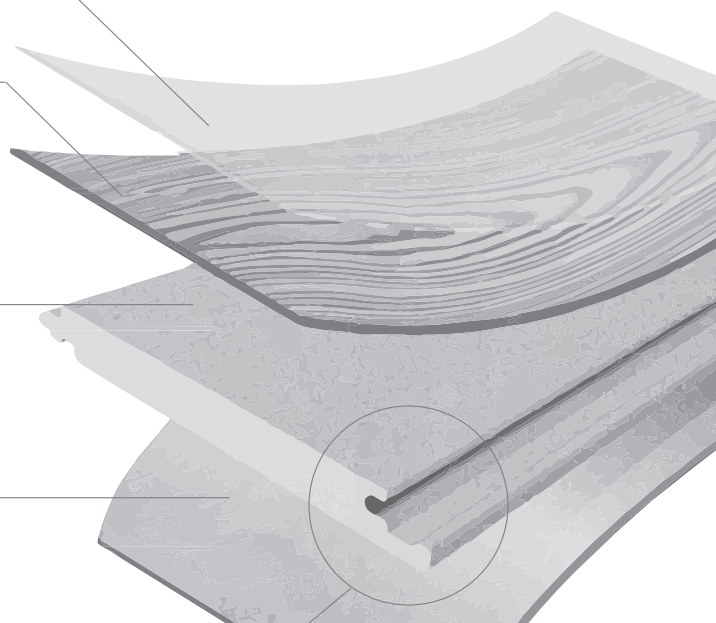
Pravada's ENDURA Finish is an anti-scratch layer resistant to wear and impact.

Our decorative print layer is created using high-definition, extremely sharp, clear photographs of real wood. When installed, Pravada laminates are nearly indistinguishable from real hardwood.

With a denser HDF core, all Pravada laminates are AC3 rated thus meet the tightest restrictions in our industry regarding formaldehyde and VOCs.

Balancing Layer: Enhances structural stability and improves moisture resistance.

SwiftClic Lock System: Faster and easier installation than click locks. Precise profiles ensure the perfect click.



PARASEALER TECHNOLOGY

To enhance the moisture and noise resistance, our fine laminates feature precision profiles with the **Parasealer** technology. **Parasealer** wax is applied along all edges of the laminate floor planks. The longevity of your new laminate flooring is increased due to the array of these additional benefits that include:

WORRY LESS ABOUT WATER

Our Parasealer Technology assures top moisture resistance. Right after installation of your favourite Pravada laminate flooring, the wax between the joints is squeezed and activated forming a moisture-resistant seal. This creates additional benefits for your floor - giving you more time to clean up spills.

SAY GOODBYE TO SQUEAKS!

The Parasealer finish edges along all Pravada laminate flooring reducing squeaks caused by plank to plank friction.

INSTALLATION A "SNAP"

Pravada laminate flooring provides easier installation. Planks with the Parasealer treatment click together easily – the joint slides together with little effort, making installation a breeze. The seal is tight, which reduces the chances of peaked seams.





Pure TOUCH

Wonderful things need not to be complicated. The Pravada Floors Pure Touch Series keeps the life of luxury within arms reach. Featuring high definition HD prints, textured wire brush strokes and wide plank design, this series offers laminates that are so realistic, that you'll have to see them to believe it.

PURE TOUCH SERIES

LUXURIOUS LAMINATE FLOORING

The Pure Touch Laminate Series adds extra definition to the decorative layers with HD quality prints meaning more vivid colours and a real hardwood look and feel. You can't help but touch it.

SPECIFICATIONS:

Plank size: 0.5" x 7.7" x approx. 48" | 12mm x 165mm x 1215 mm

Species: Laminate

Board Variance: Medium

Radiant Heat: Yes

Construction Material: Laminate

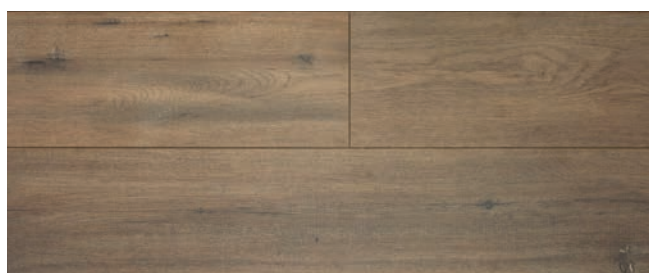
Installation Method: All Grades Click | Float

Finish: ENDURA Finish film

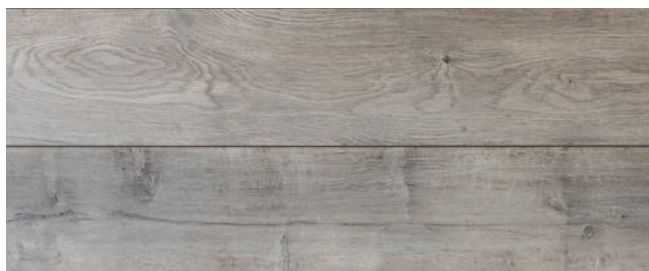
Surface: Faux Texture/ Faux Hand Scraped / Light Shutter

Gloss Level: 5-10%

Square Feet / Box: 20.51



Hennessy | 3303-4366



Sterling | 3303-7837

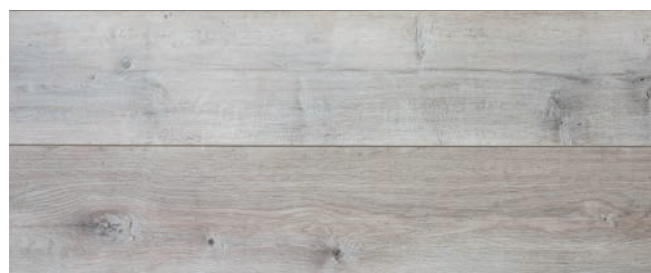


Cashmere | 3303-2274

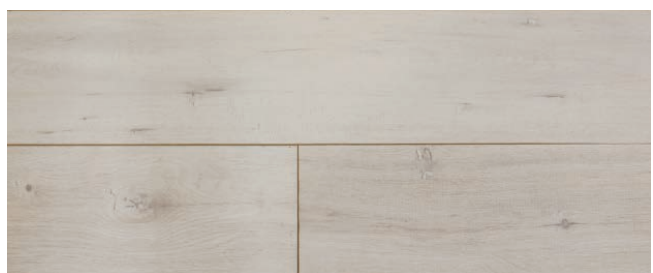




Featuring stunning colours in modern 7.5" wide planks, the Pure Touch Series will bring design and style to your interior space.



Iced Mink | 3303-4233



Pearl | 3303-7347



EVOLVE

designer inspired flooring.

“Character. Strength. Intelligence. Style.
That makes beauty.”

– Diane Von Furstenberg







French Grey | 3033-3736



Grey Loft | 3303-5638E



Revere | 3303-7383



Iconic | 3303-4266



Lighthouse | 3303-5444

EVOLVE SERIES

LUXURIOUS LAMINATE FLOORING

With a wide range of colours and modern 7.5” wide planks, the Evolve Series features high definition print layers and quality that will impress you.

SPECIFICATIONS:

Plank size: 0.5” x 6.5”-7.5” x approx. 48” | 12mm x 165-190mm x 1215 mm

Species: Laminate

Board Variance: Medium

Radiant Heat: Yes

Construction Material: Laminate

Installation Method: All Grades Click | Float

Finish: ENDURA Finish film

Surface: Faux Texture/ Faux Hand Scraped / Light Shutter

Gloss Level: 5-10%

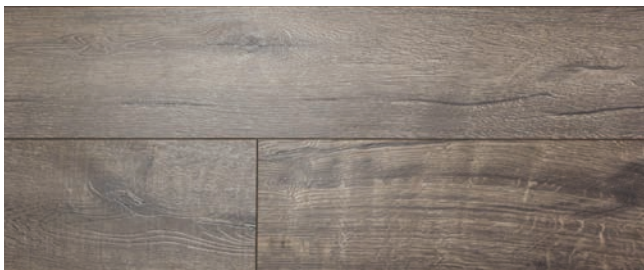
Square Feet / Box: 21.58-25.50



Parchment | 3303-7272



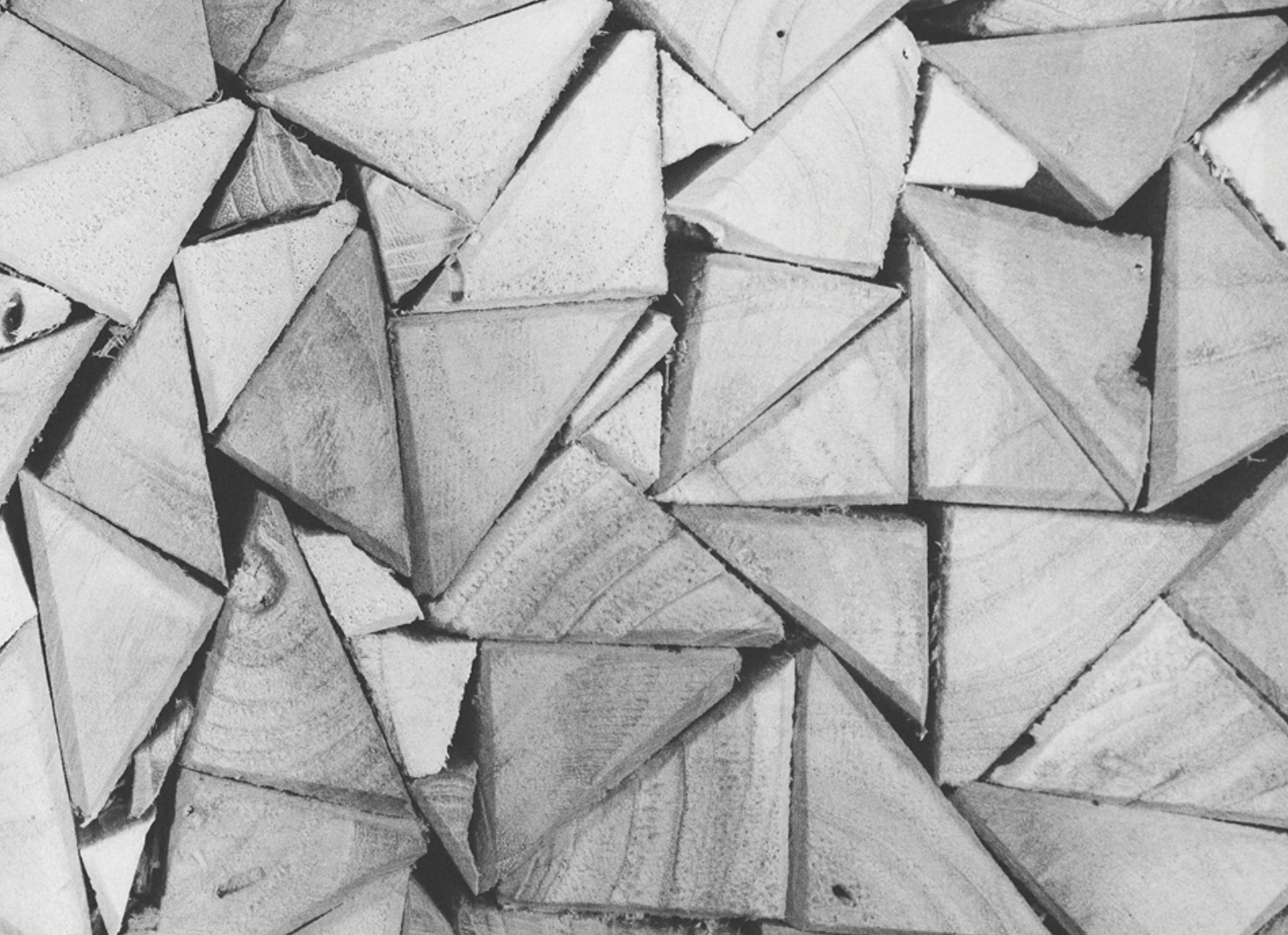
Every box comes with four to five different patterns enabling you to achieve a natural and balanced look.



Stone Bliss | 3303-7866E



Pavilion | 3033-7284E



Masquerade | 3303-6270E



Grey Swan | 3303-4739E



DeSigner
eries

DESIGNER SERIES

QUALITY LAMINATE FLOORING

The Designer Laminate Series features Pravada's classic laminate colours with the usual fine quality of all Pravada products.

SPECIFICATIONS:

Plank size: 0.5" x 4.5"-7.6" x approx. 48" | 12mm x 113-121mm x 1215 mm

Species: Laminate

Board Variance: Medium

Radiant Heat: Yes

Construction Material: Laminate

Installation Method: All Grades Click | Float

Finish: ENDURA Finish film

Surface: Faux Texture/ Faux Hand Scraped / Light Shutter

Gloss Level: 5-10%

Square Feet / Box: 14.52-15.14



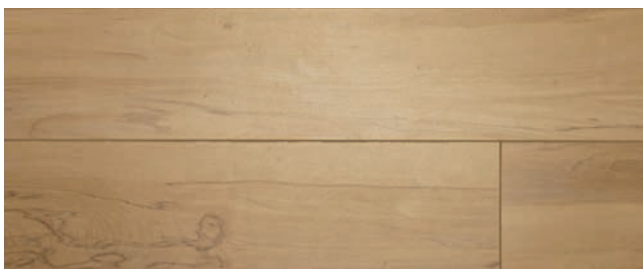
Charcoal Oak | 7528-43-98180



Smoked Oak | 7528-80851



New English Oak | 7528-6393625



Rustic Maple | 7528-18023-SC





DISCLAIMER

Pravada Floors products are subject to change without notice and may vary in colour and design when compared to actual floor samples due to the individuality of viewing devices, graphic settings and room lighting, and the natural characteristics of wood. Please visit your local authorized Pravada Floors dealer or our website www.pravadafloors.com before making your final flooring choice.

FOR DEALERS NEAR YOU, PLEASE VISIT:
WWW.PRAVADAFLOORS.COM/DEALER-LOCATOR

